

# Request for City Council Committee Action from the Communications Department

Date: November 29, 2011

To: The Honorable Betsy Hodges, Chair, Ways & Means/Budget Committee

Subject: Appointment to Minneapolis Television Network (MTN) Board of Directors

**Recommendation:** That the City Council appoint one (1) City Council appointment and two (2) Mayor with City Council approval appointments to the Minneapolis Television Network Board.

**Previous Directives:** One of the openings is due to the resignation of Ben Weeks who was a Mayor with City Council approval appointment with a term ending January 13, 2013. The other two openings are due to term endings of Barbra Nei and John Gwinn. Both have reapplied for new terms ending December 31, 2015.

# **Department Information**

Prepared by: C. John Harrison, Manager, Cable & Media Services 612-673-2906
Approved by:
Sara Dietrich, Communications Director
Presenters in Committee:

**Financial Impact** (delete all lines not applicable to your request)

• No financial impact

#### **Community Impact**

- Neighborhood Notification
- City Goals
- Comprehensive Plan
- Zoning Code
- Other

### **Supporting Information**

Appointments to Minneapolis Television Network Board: Four individuals applied to fill three vacancies, one vacancy is a City Council appointment and two are Mayor with Council approval appointments.

Applicants for appointments to MTN (appoint one to fill out the remaining term due to a resignation and two from terms ending)

- Sam Cooke of 6044 Elliot Avenue South
- John Gwinn of 3204 31<sup>st</sup> Avenue South

- David Lee of 3840 Minnehaha Avenue
- Barbra Nei of 2018 West 53<sup>rd</sup> Street

Minneapolis Television Network (MTN) provides community access to television, and to communication and information networks. MTN strengthens community by encouraging creation of and access to programs and information using electronic technology. MTN supports freedom of expression for all.

The Articles of Incorporation authorize the corporation: (1) to promote the use of cable communication systems for community and public access in the City of Minneapolis; (2) to address the information and cultural needs of residents, businesses, non-profit organizations and governmental bodies; (3) to regulate, control and manage dedicated public channels; and (4) to make recommendations on other franchise issues.

## Membership:

The MTN board is comprised of nine members (+3 ex-officio), five appointed by the City Council, 3 Mayoral appointments and one joint Council President and Mayoral appointment, each serving four year terms. A Board of Director shall be individuals who lives, works or are engaged in business within the City of Minneapolis. The Articles of Incorporation contain a conflict of interest statement, which prohibits directors from having a financial interest in any entity engaged in, or doing business with, cable television in Minnesota.